

Agenda

11:30 Registrations & Welcome Coffee

12:00 Welcome Notes

12:30 Panel Discussion: Advances in Digital Entrepreneurship for Educators

Panelists:

- **Prof. Katerina Sarri** Director of the Entrepreneurship Lab Dep. of Balkan, Slavic & Oriental Studies School of Economics & Regional Studies University of Macedonia
- **Prof. Daniel Stefan** Dean at Faculty of Economics and Law, "George Emil Palade" UMFST of Targu Mures,
- **Prof. Maro Vlachopoulou** Director of the ISEB Lab Dep. of Applied Informatics School of Information Sciences University of Macedonia

13:30 Designing a "Virtual Incubation" Challenge at national level

14:00 Panel Discussion: Supporting Digital entrepreneurship engagement

Panelists:

- **Roula Bahtalia** Director & Steering Committee member egg - enter grow go
- **Vyron Chrysovergis** Technology Transfer & Innovation Manager at Aristotle University of Thessaloniki
- **Pallavi Malhotra** Director for Huawei Talent Alliance, Western Europe, CEE & Nordic Regions, Huawei Technologies, TechUK Skills and Diversity Council Member
- **Chatzisavvas George** Leadership Team & Business Development & Product Delivery, T-DIGITAL BY DEUTSCHE TELEKOM

14:40 Lunch Break

15:40 Connecting the local ecosystem and discovering challenges

16:00 Panel Discussion: Thessaloniki Innovation Hub - Strengthening the local ecosystem

Panelists:

- **Stavros Matzanakis** Lead Technical Expert, One Stop Liaison Office Region of Central Macedonia
- **Prof. Panayiotis H. Ketikidis** Chairman of the Board of Alexander Innovation Zone Vice President for Research and Innovation
- **Cosmas Vamvalis** Atlantis Engineering CEO, EFNMS Chairman

16:30 Designing a transnational virtual incubation program

17:00 Coffee Break

17:30 Pitching session

18:30 Panel Discussion: Thessaloniki Innovation Hub - Expanding the local ecosystem abroad

Panelists:

- **Pavlina Vujović** Internationale Projekte Strascheg Center for Entrepreneurship | Entrepreneurship-Center der Hochschule München,
- **Antonis Argyros** Venture Builder
- **Georgios Emmanoulidis** Thessaloniki Chamber of Commerce and Industry, Department of Studies & Research

19:00 Incorporating digital entrepreneurship skills in education at national and panEuropean level

19:30 Winner announcement, Wrap-up & Closing session

20:00 Networking Drinks