MODULE SPECIFICATION "SEA TRANSPORT & SHIPPING SERVICES MANAGEMENT"

(1) GENERAL

SCHOOL	SCHOOL OF SOCIAL SCIENCES, HUMANITIES AND ARTS		
DEPARTMENT	INTERNATIONAL AND EUROPEAN STUDIES		
LEVEL OF STUDY	POSTGRADUATE		
MODULE CODDE	SST101	**SEMESTER OF STUDY**	B'
MODULE TITLE	SEA TRANSPORT & SHIPPING SERVICES MANAGEMENT		
INDEPENDENT TEACHING ACTIVITIES		**TEACHING HOURS**	**CREDITS (ECTS)**
	LECTURES	39 (in total)[1]	7,5
MODULE TYPE	GENERAL BACKGROUND		
PREREQUISITE MODULES:	NO		
INSTRUCTION AND EXAMINATIONS LANGUAGE:	ENGLISH		
THE MODULE IS OFFERED TO ERASMUS STUDENTS	YES		
MODULE WEBPAGE (URL)	https://openeclass.uom.gr/courses/SST101/		

(2) LEARNING OUTCOMES

Learning Outcomes
Upon successful completion of the course, the student will be able to: • comprehend the management theory and practice in shipping companies. • understand the relation between globalization, trade, and sea transport services. • critically approach the assessment of the management practices to shipping companies. • acquire a bulk of knowledge which will allow the investigation of the strategy and every-day issues regarding shipping companies. • acquire useful experiences and develop skills in using methods and tools such as the SWOT analysis and the Business Plan. • develop practical skills in the preparation of presentations and participation in the seminars.
General Competencies
Autonomous work Generation of new research ideas Promoting free, creative, and inductive thinking

(3) MODULE OUTLINE

The maritime sector is dynamic and volatile, creating the need for continuous monitoring of the latest developments and their effects on the organization, management, and strategies of shipping companies. Globalization and the consequent expansion of world trade is enlarging the scope and the content of shipping services.

This course aims to facilitate the learning and understanding of the fascinating world of shipping business. It examines the organization and management of companies which manage ocean-going ships, emphasizing the special characteristics of the industry and the framework created by these. It offers a detailed account of the companies' processes and functions, the structural and contextual dimensions of their organization, as well as an analysis of human resources, safety management and the outsourcing of shipping operations. It includes case studies and analysis of best practices implemented by companies worldwide.

Lecture Plan

Lecture #1   Introduction: The Service Sector
Lecture #2   Management and Marketing of Services

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[1] In this program a module's lectures are every two weeks.

Lecture #3	Preparing a Business Plan
Lecture #4	An introduction to Shipping Management and the Business Environment of Shipping Companies
Lecture #5	The Processes of Shipping Companies
Lecture #6	Organization of the Shipping Companies
Lecture #7	Departmentalization of the Shipping Companies
Lecture #8	Human Resource Management of the Shipping Companies
Lecture #9	Safety Management of the Shipping Companies
Lecture #10	Seminar I: Presentation of Business Plans
Lecture #11	Seminar II: Presentation of Business Plans
Lecture #12	Seminar III: Presentation of Business Plans

(4) TEACHING AND LEARNING METHODS – ASSESSMENT

DELIVERY METHOD	Face to face
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	• Use of the open eClass online platform • Power points and other training materials

TEACHING METHODS	*Activity*	*Semester workload*
	LECTURES	39
	PREPARATION/STUDY OF MATERIAL BEFORE LECTURES	13
	PREPARING FOR AN ESSAY AND A PRESENTATION	30
	AUTONOMOUS STUDY	128
	TOTAL COURSE	210

STUDENT ASSESEMENT METHODS	The final grade will emerge as follows: - A final test which will represent 60% of the final grade. - A 2,500 word essay and a presentation of a business plan the professors will assign. The grade of this essay will represent 40% of the final grade.

(5) RECOMMENDED-BIBLIOGRAPHY

- Suggested Bibliography:
Theotokas I., 2018, "Management of Shipping Companies" Routledge