

**THIRD SEMESTER: OUTLINE: [THESIS]****(1) GENERALLY**

<b>SCHOOL</b>	Business Administration		
<b>ACADEMIC UNIT</b>	Business Administration		
<b>LEVEL OF STUDIES</b>	Postgraduate		
<b>LESSON CODE</b>	<b>DE0401</b>	<b>SEMESTER</b>	<b>C'</b>
<b>COURSE TITLE</b>	<b>THESIS</b>		
<b>INDEPENDENT TEACHING ACTIVITIES</b>	<b>WEEKLY TEACHING HOURS</b>	<b>CREDIT UNITS</b>	
<b>Elaboration of Diploma Thesis</b>	--	30	
<b>COURSE TYPE</b>	Scientific Area		
<b>PREREQUISITE COURSES:</b>	A and B semester		
<b>LANGUAGE OF INSTRUCTION and EXAMINATIONS:</b>	Greek or English		
<b>THE COURSE IS OFFERED TO ERASMUS STUDENTS</b>	-		
<b>COURSE WEBSITE (URL)</b>	eclass		

## (2) LEARNING OUTCOMES

### Learning outcomes

The purpose of the **Thesis** is to help students deepen their critical thinking, through the development of study and applied research, on issues that are directly related to the subject matter of the Program. The **Thesis** is the culmination of the completion of the Program and documents the scientific expertise of the graduate students.

In particular, the preparation of the master's **Thesis** aims to achieve:

- (i) specialization in the field of knowledge where they conduct the research,
- (ii) deepening in research thinking and methodology, and
- (iii) applying the knowledge acquired during their courses. This means that the student, having consolidated the theoretical knowledge related to the subject matter of the Program, sets in an in-depth investigation of a situation or a problem, the overview of existing knowledge, the creation of innovation and intervention or the interpretation of an existing or new event or phenomenon.

With the successful completion of the **Thesis**, postgraduate students will have the chance to conduct basic and applied research on the one hand and on the other hand they will have the ability to develop and advance knowledge in matters related to data and conceptual analysis. The successful completion of the **Thesis** demonstrates that the graduate student: (a) possesses an in-depth understanding of the subject, (b) provides evidence of originality of thought, (c) masterfully uses theoretical models, methodologies, practices, tools etc. for the analysis and synthesis of the subject, (d) shows excellent clarity, focus and persuasiveness in communication.

After the successful completion of the **Thesis**, the student will be able to:

1. state and thoroughly analyze a problem/issue.
2. choose and design an approach (theoretical and practical/research) on which they base the analysis of a problem/issue.
3. make thorough use of the appropriate bibliography and articles that refer to the problem/issue.
4. synthesize the findings of the literature with the real conditions of occurrence of the problem/issue and to interpret them in the light of these.
5. judge and at the same time evaluate the interpretations in order to compose a new framework for dealing with the problem/issue.
6. create and formulate correct conclusions and substantiated proposals for dealing with the problem/issue.
7. manage evidence/data in order to formulate proposals and make decisions under conditions of uncertainty.
8. assess the development of relevant research in the field of interest and to create corresponding frameworks, each time adapting them to the particular requirements in their workplace.
9. learn to write a scientific essay.
10. suggest future perspectives for scientific study.
11. successfully carry out a comprehensive presentation of a topic through ICT.
12. have the learning skills that allow them to continue their studies in a self-sufficient or autonomous way.

## General Competences

1. Search, analysis and synthesis of data and information, using the necessary technologies
2. Adaptation to new situations
3. Decision making
4. Autonomous work
5. Generating new research ideas
6. Project planning and management
7. Promotion of free, creative and inductive thinking

### 3) SYLLABUS

The main purpose of the **Thesis** is to acquire the ability to deal with complex business management problems, to manage scientific knowledge and sources and to present their work in writing and orally with the most correct and effective way. The **Thesis** is an extensive project that is completed at the end of the studies, when the student has gathered and assimilated the required basic and advanced knowledge. It is a synthetic work and its main goal is to consolidate the way in which the knowledge acquired can be combined in complex problems and applications. In this context, engagement in topics that are at the cutting edge of management science, original and of research interest is encouraged. In the context of the execution of this work, they learn to concretize problems, to identify and use relevant works of other scientists, to formulate strategies for solving and implementing solutions, to work independently but also to draw information from people with experience and knowledge, to develop initiative and to efficiently organize their efforts. It is noted that often, the **Thesis** is the only element presented by the graduates at the beginning of their professional career and consequently it must be of high quality and as comprehensive as possible to reflect the effort put into its realization.

#### Indicative Outline

- **Weeks 1-3: Introduction.** Brief description of the subject. Its significance and scientific interest. Epigrammatic reference to the research directions found in the international literature. Central idea of the present work, the main research objective as well as the adopted methods. Individual objectives, expected contribution, structure of the DE.
- **Weeks 4-7: Detailed item description.** The main development of the topics/objects, accompanied by a bibliographic list. It is recommended to divide the same conceptual content into sub-sections and individual paragraphs, so as to facilitate the focus on the more specific aspects explored in the work.
- **Weeks 8-10: Methodological approach.** Reference to methodological developments, fields of application based on the literature review and the theoretical framework, Analytical presentation of the methodological approach adopted.
- **Weeks 11-12: Results – Conclusions.** Data and assumptions. Structured presentation and commenting of results. Summary of object and objectives, Synthetic and critical presentation of results, reporting of problems presented (how they were addressed), Underlining the innovative elements and contribution of the work.
- **Week 13: Prospects for future research, bibliographic references.**

#### (4) TEACHING and LEARNING METHODS - EVALUATION

<b>DELIVERY</b>	Face-to-face supervision by the supervising professor but also remotely when required.	
<b>USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES</b>	Use of appropriate, each time, technologies for student-supervisor teacher communication.	
<b>TEACHING METHODS</b>	<b>Activity</b>	<b>Semester Workload</b>
	Independent study	600
	Writing - presentation	150
	<b>Total Course (25 hours per credit unit)</b>	<b>750</b>
<b>STUDENT EVALUATION</b>	<p>Presentation of the work and final examination by the examining committee. The examination includes the evaluation of the submitted essay and the evaluation of its presentation by the student.</p> <p>Grading of the <b>Thesis</b> is based on the evaluation of its research project, the scientific methodology of obtaining the results, the presentation of the bibliographic review and the usefulness of the findings. The manner of the written and oral presentation and their answers to questions after the presentation are also evaluated.</p>	

#### (5) RECOMMENDED BIBLIOGRAPHY

Depending on the topic of the **Thesis**