

Wednesday, 15 Μαΐου 2024

University of Macedonia

Lecture on

"The Role of Marine Insurance in the Modern Changing Environment"





Ms Stavrianna Asprogiannidou

On Wednesday, May 15th, in the context of the course "Global Supply Chain Management" of the Master's Program "Shipping and Maritime Transport: Economics and Policy" at the University of Macedonia, Ms. Stavrianna Asprogiannidou, Director and Head of Southern Europe and Mediterranean countries for the Global Marine Unit of Willis Towers Watson, was hosted as a guest lecturer.

In her lecture, Ms. Asprogiannidou initially discussed with undergraduate and postgraduate students, the role of insurance in the broader context of shipping, both from the companies' perspective but also and from the P&I clubs, and analyzed the particularities of the sector in this area.

Subsequently, the current geopolitical situation was discussed, focusing on how it has brought changes to international trade and more specifically to ocean shipping, as well as on the complications that have arisen in matters of insurance and indemnities.

Moreover, special reference was made to the international organization of Women in Shipping and Trade Association (WISTA International) and WISTA Hellas, and the role of the organization in creating equal opportunities for women in the industry through numerous actions that it carries out each year.

Finally, the lecture concluded with students' questions regarding the broader field of shipping and marine insurance and the professional networking opportunities offered by the shipping industry.