



**3rd INTERNATIONAL STUDENT CONFERENCE
ORGANIZED BY THE INTERNS OF THE UNESCO CHAIR “INTERCULTURAL
POLICY FOR AN ACTIVE CITIZENSHIP AND SOLIDARITY”
AT THE UNIVERSITY OF MACEDONIA**

The Conference is financed by the University of Macedonia



**“MEDIA AND INFORMATION LITERACY &
INTERCULTURAL DIALOGUE”**

Thursday 19th September 2024, 09:30-18:00

& Friday 20th September 2024, 11:30-21:00

Amphitheater 14, University of Macedonia

and Conference Room (only from 16.30 – 21.00 on Friday 20th September)

**Under the auspices of the
Hellenic National Commission for UNESCO**



**Celebrating the 20 years since the establishment of the UNESCO Chair of
Intercultural Policy for an Active Citizenship and Solidarity**

The 20 interns of the UNESCO Chair “Intercultural Policy for an Active Citizenship and Solidarity” of the University of Macedonia in collaboration with the aforementioned UNESCO Chair are organizing a two-day open student conference entitled: **“MEDIA AND INFORMATION LITERACY & INTERCULTURAL DIALOGUE”**.

The conference will be held on Thursday 19th September and Friday 20th September 2024, during 09:30-18:00 on the first day and on 11.30-21.00 the second day. It is open to all without any charge.

The conference is organized with the main objective of promoting Education, Culture and Democracy within the framework of the 17 Global Sustainable Development Goals. More specifically, the conference promotes the literacy of students and citizens as well as civil society stakeholders in Media and Information with the ultimate goal of the resilience and sustainability of cities through the utilization of the humanization of technologies, creativity, innovation of its members and the promotion of intercultural dialogue, human rights and participatory democracy.

The conference aims to develop skills, know-how and attitudes that will contribute to the development of initiatives, actions, programs and partnerships regarding media and information literacy by promoting: a) freedom of expression, b) freedom of information and free flow of ideas and knowledge, c) citizen participation, d) understanding and reconciliation between cultures on a global level, and e) contribution to the achievement of the 17 Global Sustainable Development Goals (mainly promoting SDG4 & SDG16, but also SDG10, SDG11 & SDG17).

The conference is addressed to students, academics and researchers, teachers of all levels, educational institutions, pupils, local government bodies (region and municipalities), active citizens and to the civil society.

Permanent Representative of Greece to UNESCO, Ambassador Mr. G. Koumoutsakos, the Representative of UNESCO UNITWIN, Ms. Inga Nichanian, the President of the Greek National Commission of UNESCO, Ms. A. Tzitzikosta, and the General Director of the Hellenic Authority for Higher Education and Dr. Ch. Besta will give an online welcome greeting to the Conference.

Associate Professor Ioannis Tampakoudis of the University of Macedonia will make a welcome remark the first day. Professor Dimitrios Skiadas, Head of the Department of International and European Studies and Jean Monnet Chairholder as well as a representative of the Municipality will also make welcome remarks on the second day of the conference.

In the conference the 20 interns of the UNESCO Chair of Intercultural Policy will present their research, as part of their internship for the Academic Year 2023-24. In addition, the conference will include the lectures and presentations of invited renowned keynote speakers, representatives of international and European institutions as well as academics, researchers, librarians and research associates of the UNESCO Chair.

Three keynote speakers from 3 foreign universities who travelled from 3 different countries accepted to speak in the conference:

- Maarit Jaakkola, Associate Professor, Co-Director of the Nordic Centre for Media Research (Nordicom), University of Gothenburg, Sweden.
- Kristina Juraitė, Professor and Co-Director of the UNESCO Chair on Media and Information Literacy for Inclusive Knowledge Societies, Vytautas Magnus University, Lithuania.
- Felipe Chibas Ortiz, Associate Professor at the University of São Paulo – USP, Coordinator of the Research Group Toth-CRIARCOM of CEACOM, Regional Representative for Latin America UNESCO MIL Alliance, Co-leader UNESCO MIL Cities Network project, Brazil.

There will also be lectures by our distinguished guests:

- Ms Adeline Hulin, Chief of Unit for Media and Information Literacy and Digital Competencies at the Department of Communication and Information of UNESCO (France) and
- Professor Divina Frau Meiggs, University of Sorbonne Nouvelle, UNESCO Chair “Savoir-devenir in sustainable digital development” (France.)

The following faculty members from the academic community of the University of Macedonia will participate:

- Fotini Bellou, Associate Professor, Department of International and European Studies, Director of the UNESCO Chair on “Women, Peace and Security”, University of Macedonia
- Sofia Boutsiouki, Assistant Professor, Department of International and European Studies, University of Macedonia
- Kalliopi Chainoglou, Associate Professor, Department of International and European Studies, Research Associate of the UNESCO Chair in “Intercultural Policy” and of the UNESCO Chair “Women, Peace and Security”, University of Macedonia (tbc)
- Dr. Dimitrios Vagianos, Electrical & Computer Engineer, MSc, PhD, Lab Teaching Staff, Department of International and European Studies, University of Macedonia

The following representatives from Libraries will participate:

- Tonia Arahova, as a keynote speaker, fmr IFLA President Elect, President of The General Council for Libraries, Greek Ministry of Education and Religion (2021-6/2024).
- Argyro Tzorbatzaki, Head of the Library, University of Macedonia
- Anthi Baliou, Librarian, University of Macedonia, PhD Candidate, Department of Journalism and Media – Aristotle University of Thessaloniki Teaching as an Academic Scholar at the Department of Library, Archive and Information Science, International Hellenic University
- Paraskevi Vozana, Librarian - Department of Library, University of Macedonia
- Aikaterini Katsaouni, Librarian, Library and Information Centre, International Hellenic University - UCIPS

Among the scientific collaborators of the UNESCO Chair are (in alphabetical order):

- Vera Dilari, MSc in European and International Policies in Education, Training and Research, UoP, Research Associate of the UNESCO Chair of Intercultural Policy, University of Macedonia, & Research Associate of the Laboratory of Educational Policy, Research, Development and Inter-University Cooperation (ERDIC), University of Piraeus, Greece
- Dr Nikolaos Gaitenidis, Adjunct Lecturer at Master's Programme on European Policies on Youth, Entrepreneurship, Education and Culture, Research Associate of the UNESCO Chair of intercultural policy, University of Macedonia
- Stefanos Katsoulis, PhD Candidate, Department of International and European Studies, UoM, Research Associate of the UNESCO Chair, Director of UNESCO Youth Club Thessaloniki
- Anastasia Psallida, High School Professor, PhD Candidate, Department of International and European Studies, University of Macedonia, Research Associate of the UNESCO Chair for Intercultural Policy and Internship Coordinator

From other Universities:

- Dr. Aikaterini Chrysanthopoulou, PhD, Aristotle University of Thessaloniki, Postdoctoral Researcher of News Education, MSc Cognitive Sciences, National and Kapodistrian University of Athens, Lecturer at the Ionian University
- Lydia Papagiannopoulou, PhD Candidate, Faculty of Law, Aristotle University of Thessaloniki, Centre of International and European Economic Law
- In addition, the following experts are invited to participate:
- Dr Stefanos Vallianatos, as a keynote speaker, Director of International Relations of the Hellenic Cultural Foundation, Anna Lindh Foundation
- Michael Kavuklis, as a keynote speaker, President of the House of Europe in Rhodes, Europe, Entrepreneurship & Sustainable Development Forum of Rhodes, European Network for Education and Training, e.V. - EUNET
- Olga Makri, Psychologist-Counsellor MSc, Special Education Personnel, Ministry of Education and Religion (Greece)

Finally, there will be representatives from the Municipality of Thessaloniki, and other municipalities in Thessaloniki area.

Programme

1st Day

Thursday, 19th September 2024, 09:30-18:00

Amphitheater 14

“MEDIA AND INFORMATION LITERACY AND INTERCULTURAL DIALOGUE”

9:00-9:30 Registration

9:30-10:00

Welcome from the Organizing Committee of the Conference

Welcome Remarks

- Associate Professor Ioannis Tampakoudis, Vice Rector of Economic Affairs and Infrastructure, University of Macedonia
- Ambassador George Koumoutsakos, Permanent Representative of Greece at UNESCO (online, tbc)
- Aikaterini Tzitzikosta, President of the Greek National Committee for UNESCO (online)
- Inga Nichanian, UNITWIN/UNESCO Chairs Programme, Future of Learning and Innovation, Education Sector, UNESCO (online)
- Despoina Anagnostopoulou, Professor, Academic Coordinator of UNESCO Chair for Intercultural Policy for an Active Citizenship and Solidarity, University of Macedonia

1st SESSION

10:00-11:20

“THE CONCEPT OF MEDIA AND INFORMATION LITERACY (MIL)”

Chair: Despoina Anagnostopoulou

Keynote speaker:

Maarit Jaakkola: Associate Professor, Co-Director of the Nordic Centre for Media Research (Nordicom), University of Gothenburg:

“Educating about media and information literacy: Principles for navigating the MIL concept”

Presentation of UNESCO Chair Interns’ Research

- **Ioanna Asvestopoulou:** “UNESCO Strategy for Youth and Adult Literacy (2020-2025)”
- **Taxiarcha Papadopoulou:** “UNESCO & MIL: The Concept of MIL & the main Declarations (The Moscow Declaration, The Paris Declaration) & the Riga’s Recommendations”
- **Nekjola Llano:** “Five Laws of Media and Information Literacy” (video)
- **Anastasia Bliamplia:** “The Seoul Declaration for Media and Information Literacy For Everyone and By Everyone”

Coffee Break 11:20-11:40

2nd SESSION

11:40-12:50

“MEDIA AND INFORMATION LITERACY AND SOCIAL NETWORKING”

Chair: Aikaterini Markidou

Invited Speaker

Dimitrios Vagianos, Electrical & Computer Engineer, MSc, PhD, Lab Teaching Staff, Department of International and European Studies, University of Macedonia:

“Living in the Age of the Networking Logic: Social Networking Literacy for Society, Politics and Economics”

Presentation of UNESCO Chair Interns’ Research

- **Anna Komninou – Iro Tsitota:** “UNESCO & Social Networking Platforms (video)”
- **Christos Rafail Pexomatis:** “Declaration of Windhoek+30”(video)
- **Eirini Lazaridou:** “UNESCO MIL CLICKS Social media innovation”
- **Konstantina Vougiouka:** “Social Media 4 Peace”

3rd SESSION

12:50-13:50

“MEDIA INFORMATION LITERACY: DISINFORMATION- MISINFORMATION”

Chair: Foteini Bellou

Invited Speakers

- **Keynote speaker: Tonia Arahova,** fmr IFLA President Elect, President of The General Council for Libraries, Greek Ministry of Education (2021-6/2024):
“AI: A friend or an enemy against Misinformation? The role of media literacy and libraries”
- **Foteini Bellou,** Associate Professor, Department of International and European Studies, Director of the UNESCO Chair on “Women, Peace and Security”, University of Macedonia:
 - **“Disinformation as a Hybrid Threat”**

Presentation of UNESCO Chair Intern’s Research

Aikaterini Markidou, Undergraduate Student, Department of International and European Studies, University of Macedonia:

“Disinformation from Russian broadcasters in France”

Light lunch and coffee 13:50-14:50

4th SESSION

14:50-16:20

“MEDIA AND INFORMATION LITERACY AND MULTI-LITERACIES”

Chair: Anastasia Psallida

Invited Speakers

- **Keynote speaker: Professor Kristina Juraitė**, Head of the Department of Public Communications at Vytautas Magnus University (VMU) in Kaunas, Lithuania, Co-Director of the UNESCO Chair on Media and Information Literacy for Inclusive Knowledge Societies:
“Promoting dialogue and civic agency through media and information literacy”
- **Dr Aikaterini Chrysanthopoulou**, Postdoctoral Researcher of News Education, AUTH, MSc Cognitive Sciences, NKUA, Lecturer at the Ionian University:
“Multi-literacies of Digital Media Users” (online)
- **Anthi Balliou**, Librarian, University of Macedonia - PhD Candidate, School of Journalism and Mass Media, Aristotle University of Thessaloniki, Adjunct Lecturer, School of Library Science, Archival and Information Systems, International Hellenic University:
“Building Trust with Media Literacy in Academic Research”
- **Aikaterini Katsaouni**, Librarian, Library and Information Centre, International Hellenic University - UCIPS:
“AI literacy: a critical skill for academic success”

Coffee Break 16:20-16:40

5th SESSION

16:40-17:50

“OPPORTUNITIES AND CHALLENGES ON THE INTERNET”

Chair: Despoina Anagnostopoulou

Invited Speakers

- **Lydia Papagiannopoulou**, PhD Candidate, Faculty of Law, Aristotle University of Thessaloniki, Lawyer, Researcher, Centre of International and European Economic Law:
“Tackling disinformation in the digital age”
- **Dr Nikolaos Gaitenidis**, Adjunct Lecturer at the Master’s Programme European Policies on Youth, Education, Entrepreneurship and Culture, University of Macedonia, Research Associate of the UNESCO Chair of Intercultural Policy for an Active Citizenship and Solidarity
“Addressing the challenge of algorithmic radicalization in Europe and beyond”

Presentation of UNESCO Chair Interns’ Research

- **Adamantia Tsalopoulou**: “The Tashkent Declaration on Universal Access to Information”
- **Maria Nikiforidi**: “UNESCO Action Plan against Online Disinformation”
- **Eleftheria Nantsiou**: “Abuja Declaration on Global Financing for Media and Information Literacy”

17:50 – 18:00 EVALUATION OF THE 1ST DAY

2nd DAY OF THE CONFERENCE

Friday 20th September 2024, 11:30-21:00

11.00-11:30 Registration

Welcome from the Organizing Committee of the Conference

Welcome Remarks

11:30-12:00

- Dimitrios Skiadas, Head of the Department of International and European Studies
- Representative of the Municipality of Thessaloniki
- Christina Besta, General Director of the Hellenic Authority of Higher Education (online)

6th SESSION

12:00-13:30

“MIL CITIES- MIL NETWORK COLLABORATION WITH OTHER UNESCO NETWORKS”

Chair: Despoina Anagnostopoulou

Invited Speakers

- **Keynote speaker: Felipe Chibas Ortiz**, Associate Professor at the University of São Paulo – USP, Coordinator of the Research Group Toth-CRIARCOM of CEACOM, Regional Representative for Latin America UNESCO MIL Alliance, Co-leader UNESCO MIL Cities Network project: PROGRAMME “WORLDWIDE NETWORK OF MIL CITIES”:

“Pillars for the Media Information Literacy (MIL) Cities: The future of urban spaces”

- **Interventions by:**
Representative of Municipality of Thessaloniki [tbc]
Representative of Municipality of Pylaia-Chortiati – Vice Mayor Asterios Kiskinis, Presentation of relevant Municipality actions

Representative of Municipality of Thermi – Chryssi Klimatsouda, Head of the Directorate of Education, Youth, Life long learning and Employment

“UNESCO LEARNING CITIES: Best Practices of Thermi as part of the Network and the introduction of Sociocracy to our democratic functions”

Representatives of other Municipalities

Presentation of UNESCO Chair Interns’ Research

- **Sofia Samara:** “Global Framework for MIL CITIES”
- **Vasileia Ananiadou:** “UNESCO MIL Alliance - Global Alliance for Partnerships on Media and Information Literacy (GAPMIL)”
- **Panagiota Mitraki & Maria Mitsa:** “UNESCO Creative Cities Network & Learning Cities”

Light lunch and coffee 13:30-14:30

7th SESSION

14:30-16:10

“MEDIA AND INFORMATION LITERACY AND EDUCATION”

Chair: Sofia Boutsiouki

Invited Speakers

- **Sofia Boutsiouki**, Assistant Professor, Department of International and European Studies, University of Macedonia:
“Media literacy education as a means for intercultural competence development: an exploration of the EU policy”
- **Vera Dilari**, MSc in European and International Policies in Education, Training and Research, UoP, Research Associate of the UNESCO Chair of Intercultural Policy, University of Macedonia, & Research Associate of the Laboratory of Educational Policy, Research, Development and Inter-University Cooperation (ERDIC), University of Piraeus, Greece:
“Global Citizenship Education in the Digital Age” (online)

- **Anastasia Psallida**, High School Professor, PhD Candidate, Department of International and European Studies, University of Macedonia, & Research Associate of the UNESCO Chair for Intercultural Policy and Internship Coordinator:

“UNESCO & Combating Hate Speech in Education”

- **Olga Makri**, Psychologist-Counsellor MSc, Special Education Personnel, Ministry of Education and Religion (Greece):

“European Union Media and Information Literacy (MIL) in Education - The Case of the EU Member State Greece”

Presentation of UNESCO Chair Interns’ Research

- **Konstantina Kartali**: “The right to education and MIL through UNESCO MIL Curriculum for Teachers”
- **Elisavet Giouvannaki**: “Digital Media & Gamification”

8th SESSION

16:10-17:10

“MEDIA AND INFORMATION LITERACY AND CITIZENS”

Chair: Kalliopi Chainoglou

Invited Speakers

- **Keynote speaker: Michael Kavuklis**, President of the House of Europe in Rhodes, Europe, Entrepreneurship & Sustainable Development Forum of Rhodes, European Network for Education and Training, e.V. – EUNET: **“Perceptions on media and information literacy from the field: geographical, cultural and generational views”**
- **Kalliopi Chainoglou**, Associate Professor, Department of International and European Studies, Research Associate of the UNESCO Chair in “Intercultural Policy” and of the UNESCO Chair “Women, Peace and Security”, University of Macedonia:
“Cultural Heritage and Misinformation”

- **Presentation of UNESCO Chair Interns' Research**
- **Eirini Mikropoulou: "MIL & Global Citizenship"**

Change of location – Conference Room, First floor

Coffee break 17:10-17:30

9th SESSION

17:30-18:10

"MEDIA AND INFORMATION LITERACY IN UNESCO"

Chair: Despoina Anagnostopoulou

Distinguished guest speakers:

- **Ms Adeline Hulin**, Chief of Unit for Media and Information Literacy and Digital Competencies at the Department of Communication and Information of UNESCO (France):
"UNESCO Actions targeting 'influencers and content creators' as new gate keepers of public interest information"
- **Professor Divina Frau Meiggs**, University of Sorbonne Nouvelle, Paris, France, UNESCO Chair "Savoir-Devenir in Sustainable Digital Development":
"The contrast of MIL and of fact-checking in their role to fight disinformation and the role of MIL as a XXIst century competence for future employment"

10th SESSION

18:10-19:00

"INTERCULTURAL DIALOGUE AND MIL"

Chair: Despoina Anagnostopoulou

Invited Speakers

- **Keynote speaker: Dr Stefanos Vallianatos**, Director of International Relations of the Hellenic Cultural Foundation, Anna Lindh Foundation:
“**Intercultural Dialogue & Media Literacy in practice: Prerequisites and Relevance in the Euro-Med Region**”
- **Stefanos Katsoulis**, PhD Candidate, Department of International and European Studies, UoM, Scientific Associate of UNESCO Chair, Director of UNESCO Youth Club Thessaloniki:
“**Intercultural Dialogue and Youth**”

Coffee break 19:00-19:20

11th SESSION

19:20-20:00

“MEDIA LITERACY AND LIBRARIES”

Chair: Malvina Kontou

2 Invited Speakers

- **Iro Tzorbatzaki**, Head of Library, University of Macedonia:
“**The transformative power of the UOM library. Embedding Climate, Finance and Sustainability Media Literacy programs**”
- **Paraskevi Vozana**, Librarian, Department of Library, University of Macedonia:
“**Information literacy program@pamaklib: user evaluation and satisfaction**”

20:00-20:10

CONCLUSIONS OF THE 2ND DAY

AWARD OF THE BEST STUDENT ESSAYS

20:10-21:00

Twenty years since the establishment of the UNESCO Chair

Professor Paraskevi Naskou-Perraki, founding Director of the UNESCO Chair

Professor Despoina Anagnostopoulou, Director of the UNESCO Chair

END OF THE CONFERENCE

The Organizing Student Committee:

- **Anastasia Psallida**, *Ph.D. Candidate, Department of International and European Studies, University of Macedonia, Educator (MA Sociology AUTH, MA European Policies on Youth, Entrepreneurship, Education and Culture, UoM), Research Associate of the UNESCO Chair for Intercultural Policy and Internship Coordinator under the supervision of Professor D. Anagnostopoulou (Director of the UNESCO Chair for Intercultural Policy),*
- **Malvina Kontou**, *Lawyer, Ph.D. Candidate, Department of International and European Studies, University of Macedonia, H.F.R.I. Scholar*
- **Konstantina Kartali**, *Lawyer, Postgraduate Student, Master's Program "European Policies on Youth, Entrepreneurship, Education and Culture", Department of International and European Studies, University of Macedonia*
- **Eleftheria Nantsiou**, *Postgraduate Student, Master's Program "International Studies", Department of International and European Studies, University of Macedonia*
- **Aikaterini Markidou**, *Undergraduate Student, Department of International and European Studies, University of Macedonia*

Academic Coordinator:

- **Despoina Anagnostopoulou**, *Professor, Department of International and European Studies, University of Macedonia, Director of the UNESCO Chair "Intercultural Policy for an Active Citizenship and Solidarity"*

The Scientific Committee of the Student Conference:

- **Despoina Anagnostopoulou**, *Professor, Department of International and European Studies, University of Macedonia*

- **Foteini Bellou**, Associate Professor, Department of International and European Studies, University of Macedonia
- **Sofia Boutsiouki**, Assistant Professor, Department of International and European Studies, University of Macedonia

INTERNS OF UNESCO CHAIR OF INTERCULTURAL POLICY FOR AN ACTIVE CITIZENSHIP

1. **Ananiadou Vasileia**, BA in English Language and Literature, School of English, Faculty of Philosophy, Aristotle University of Thessaloniki & MA Student in International Studies at the Department of International and European Studies, University of Macedonia
2. **Asvestopoulou Ioanna**, BA in History and Archaeology, Aristotle University of Thessaloniki & MA Student in the Classical Archaeology and the Ancient History of Macedonia, International Hellenic University
3. **Bliamplia Anastasia**, Undergraduate Student at the Department of International and European studies, University of Macedonia
4. **Giouvannaki Elisavet**, Undergraduate Student at the Department of Balkan Slavic and Oriental Studies, University of Macedonia
5. **Kartali Konstantina**, BA at the Department of Law, Law School, Aristotle University of Thessaloniki, MA student in European Policies in Youth, Entrepreneurship, Education and Culture, Department of International and European Studies, University of Macedonia & MA in Upgraded International and European Studies, Specialized in Human Rights and International Humanitarian Law, Department of Law, University of Thrace
6. **Komninou Anna**, Undergraduate Student at the Department of International & European Studies, University of Macedonia
7. **Lazaridou Eirini**, BA in Political Sciences, Aristotle University of Thessaloniki & MA Student at the Department of International Studies, University of Macedonia

8. **Llano Nekjola**, *BA in Sociology, Panteion University of Social and Political Sciences & MA Student in International Studies at the Department of International and European Studies, University of Macedonia*
9. **Markidou Aikaterini**, *Undergraduate Student at the Department of International and European Studies, University of Macedonia*
10. **Mikropoulou Eirini**, *BA in French Language & Literature, Faculty of Philosophy, Aristotle University of Thessaloniki*
11. **Mitraki Panagiota**, *BA in History and Archeology, National & Kapodistrian University of Athens & MA Student in European Policies on Youth, Entrepreneurship, Education and Culture, University of Macedonia*
12. **Mitsa Maria**, *BA in History and Archaeology, Aristotle University of Thessalonik & MA Student in European Policies on Youth, Entrepreneurship, Education and Culture, University of Macedonia*
13. **Nantsiou Eleftheria**, *BA in Sociology, Panteion University, MA in International Public Administration, University of Macedonia & MA Student in International Studies: EU and Diplomacy, University of Macedonia*
14. **Nikiforidi Maria**, *Undergraduate Student at the Department of International and European Studies, University of Macedonia*
15. **Papadopoulou Taxiarcha**, *BA in Balkan, Slavic & Oriental Studies, University of Macedonia & MA Student in European Policies on Youth, Entrepreneurship, Education and Culture at the Department of International and European Studies, University of Macedonia*
16. **Pexomatis Christos Rafail**, *Undergraduate Student at the Department of Balkan, Slavic and Oriental Studies, University of Macedonia*
17. **Samara Sofia**, *Undergraduate Student at the Department of International and European Studies, University of Macedonia*
18. **Tsalopoulou Adamantia**, *Undergraduate Student at the Department of International and European Studies, University of Macedonia*

19. **Tsitota Iro**, *Undergraduate Student at the Department of International and European Studies, University of Macedonia*

20. **Vougiouka Konstantina**, *BA in Philosophy and Pedagogy, Aristotle University of Thessaloniki & MA Student in European Policies on Youth, Entrepreneurship, Education and Culture at the Department of International and European Studies, University of Macedonia*