

Curriculum Vitae

Name: Konstantinos (Kostas) Zafiropoulos

Professor (Quantitative Methods)

Department of Educational & Social Policy, University of Macedonia, Greece.

Education:

- PhD in Quantitative Methods (Aristotle University of Thessaloniki, Greece 1995),
- Bs in Mathematics (Aristotle University of Thessaloniki, Greece 1987).

Administrative Experience:

- Vice Chair of the Department of Educational and Social Policy.
- Director of the Post-Graduate Program " Master of Arts in Education: Adult Education, Special Education ".
- Former Chair of the Department of International and European Studies (IES) at the University of Macedonia.
- Former Director of the Post-Graduate Program "European Integration and Governance".
- Director of the Laboratory of Governance and Information and Communication Technologies (ICT).
- Former Member of the Quality Assurance Unit (MODIP) of the University of Macedonia.

Teaching Experience:

- Professor at the University of Macedonia, teaching undergraduate and postgraduate courses including Statistics, Quantitative Methods, and Research Methodology.
- Extensive teaching experience in various Higher Education Institutions, including the International Hellenic University (IHU), Aristotle University of Thessaloniki (AUTH), University of Thessaly, and the National and Kapodistrian University of Athens (NKUA).

- Extensive experience in conducting specialized seminars and workshops on Data Analysis (using SPSS and Jamovi software) and Statistics.

PhD Supervision:

- Primary Supervisor for five successfully completed doctoral dissertations.
- Member of the Three-Member Advisory Committee for numerous doctoral candidates.

Committees and Editorial Roles:

- Member of the Editorial Board for several international scientific journals.
- Regular Reviewer for recognized international journals.
- Scientific Reviewer for a wide range of leading international conferences.

Journal papers:

2025

Paltsoglou, V., & Zafiroopoulos, K. (2025). *Investigating the factors influencing teachers' intention to use chatbots in primary education in Greece*. *Open Education Studies*, 7(1), 20250104. <https://doi.org/10.1515/edu-2025-0104>

2024

Velli, K., & Zafiroopoulos, K. (2024). *Factors that affect the acceptance of educational AI tools by Greek teachers—A structural equation modelling study*. *European Journal of Investigation in Health, Psychology and Education*, 14(9), 2560–2579.

<https://doi.org/10.3390/ejihpe14090169>

Mitsiou, D., & Zafiroopoulos, K. (2024). *Quantitative study of the causal relationships among the EFQM model 2020 criteria in the Greek public sector context*. *Journal of Business Economics and Management*, 25(4), 731–750. <https://doi.org/10.3846/jbem.2024.21788>

Mitsiou, D., & Zafiroopoulos, K. (2024). *Exploring the relationships between the enablers and results criteria of the EFQM Model 2013 in the context of the Greek public administrative services*. *Administrative Sciences*, 14(4), 79. <https://doi.org/10.3390/admsci14040079>

2023

Psalti, A., & Zafiroopoulos, K. (2023). *The role of parents in digital media use by preschoolage children in Greece*. *Journal of Contemporary Education Theory & Research*, 6(1–2), 3–13.

2022

Antoniadis, K., Zafiroopoulos, K., & Mitsiou, D. (2022). *Measuring distance learning system adoption in a Greek university during the pandemic using the UTAUT model, trust in*

government, perceived university efficiency, and coronavirus fear. *Education Sciences*, 12(9), 625. <https://doi.org/10.3390/educsci12090625>

Kaplani, G., & Zafiroopoulos, K. (2022). *A model of quality assurance in primary education management: The case of Greece*. *Cogent Business & Management*, 9(1). <https://doi.org/10.1080/23311975.2021.2016555>

2021

Vagianos, D., & Zafiroopoulos, K. (2021). *An effective multidimensional model for analyzing social web big data: Testing in simple Web 2.0 applications of Internet politics*.

Communications of the IBIMA. <https://doi.org/10.5171/2021.589003>

Dimopoulos, A., Drimpetas, E., & Zafiroopoulos, K. (2021). *Person-to-organization fit and person-to-job fit impact on employment interview decisions: An exploratory field study in Greece*. *International Journal of Human Resource Studies*, 11(1).

2020

Kyranou, M., Varvara, C., Papathanasiou, M., et al. (2020). *Validation of the Greek version of the distress thermometer compared to the clinical interview for depression*. *BMC Psychiatry*, 20, 527.

2019

Simos, G., Zikopoulou, O., Nisyraiou, A., & Zafiroopoulos, K. (2019). *Psychometric properties of the Greek version of the Obsessive–Compulsive Inventory-Revised in a non-clinical young adult sample*. *Psychology*, 10, 2247–2265.

2016

Antoniadis, K., Zafiroopoulos, K., & Vrana, V. (2016). *A method for assessing the performance of e-government Twitter accounts*. *Future Internet*, 8(2), 12.

Karavasilis, I., Vrana, V., & Zafiroopoulos, K. (2016). *An extended model of e-government adoption by civil servants in Greece*. *International Journal of Electronic Government Research*, 12(1), 1–23.

Antoniadis, K., Zafiroopoulos, K., & Vrana, V. (2016). *Community characteristics of Twitter followers in EU countries' governmental accounts*. *International Journal of Electronic Governance*, 8(3), 283–302.

2015

Antoniadis, K., Zafiroopoulos, K., & Vrana, V. (2015). *Communities of followers in tourism Twitter accounts of European countries*. *European Journal of Tourism, Hospitality and Recreation*, 6(1), 11–26.

2014

Zafiroopoulos, K., Antoniadis, K., & Vrana, V. (2014). *Sharing followers in e-government Twitter accounts: The case of Greece*. *Future Internet*, 6, 337–358.

Zafiroopoulos, K., Karavasilis, I., & Vrana, V. (2014). *Exploring e-governance acceptance by primary and secondary education teachers in Greece*. *International Journal of Information Technology and Management*, 13(4), 285–304.

2013

Vrana, V., Zafiroopoulos, K., & Vagianos, D. (2013). *Authority groups among popular wine blogs*. *Journal of Quality Assurance in Hospitality and Tourism*, 14, 1–15.

Glaveli, N., Karassavidou, E., & Zafiroopoulos, K. (2013). *Relationships among family-supportive work environments, work–family conflict, and job satisfaction: A research in Greece*. *The International Journal of Human Resource Management*.

<https://doi.org/10.1080/09585192.2013.778317>

Antoniadis, K., Vrana, V., & Zafiroopoulos, K. (2013). *Promoting European countries' destination image through Twitter*. *European Journal of Tourism, Hospitality and Recreation*, 5(1), 85–103.

2012

Zafiroopoulos, K., Vrana, V., & Vagianos, D. (2012). *Bloggers' community characteristics and influence within Greek political blogosphere*. *Future Internet*, 4(2), 396–412.

Zafiroopoulos, K. (2012). *Wine blogs' influence and blogs' community connectivity: A social network analysis*. *European Journal of Tourism, Hospitality and Recreation*, 3(1), 135–156.

Zafiroopoulos, K., Karavasilis, I., & Vrana, V. (2012). *Assessing the adoption of e-government services by teachers in Greece*. *Future Internet*, 4(2), 528–544.

Zafiroopoulos, K. (2012). *Connectivity practices and activity of Greek political blogs*. *Future Internet*, 4(3), 719–736.

2011

Karassavidou, E., Glaveli, N., & Zafiroopoulos, K. (2011). *Assessing hospitals' readiness for clinical governance quality initiatives through organizational climate*. *Journal of Health Organization and Management*, 25(2), 214–240.

Vrana, V., & Zafiroopoulos, K. (2011). *Associations between USPs and design characteristics of Mediterranean countries' websites*. *Journal of Hospitality Marketing & Management*, 20(7), 766–790.

2010

Karavasilis, I., Zafiroopoulos, K., & Vrana, V. (2010). *A model for investigating e-governance adoption using TAM and DOI*. *International Journal of Knowledge Society*, 1(3), 71–86.

Vrana, V., & Zafiroopoulos, K. (2010). *Locating central travelers' groups in travel blogs' social networks*. *Journal of Enterprise Information Management*, 23(5), 595–609.

2009

Vrana, V., & Zafiroopoulos, K. (2009). *Rural tourism lodgings' websites: A comparative study among Mediterranean countries*. *International Journal of Tourism Policy*, 2(1–2), 89–106.

Zafiroopoulos, K., & Vrana, V. (2009). *The impact of political events on blog conversational patterns: Two cases from Greece*. *Quaderns del CAC*, 33, 77–85.

2008

Zafiroopoulos, C., & Vrana, V. (2008). *Service quality assessment in a Greek higher education institute*. *Journal of Business Economics and Management*, 9(1), 33–45.

Zafiroopoulos, K. (2008). *ΝΑ-ΛΑΟΣ: Αλληλεξάρτηση και ποικιλομορφία της εκλογικής τους απήχησης*. *Ελληνική Επιθεώρηση Πολιτικής Επιστήμης*, 31, 82–99.

Zafiropoulos, K. (2008). *Πρακτικές ηλεκτρονικού εμπορίου από τις ελληνικές ξενοδοχειακές επιχειρήσεις. Τετράδια Ανάλυσης Δεδομένων*, 9, 108–118.

2007

Zafiropoulos, K. (2007). *Μελέτη των εκλογικών μετατοπίσεων 1996–2000: Συμπεράσματα από ανάλυση exit poll. Τετράδια Ανάλυσης Δεδομένων*, 7, 160–170.

2006

Zafiropoulos, C., Vrana, V., & Paschaloudis, D. (2006). *The Internet practices of hotel companies: An analysis from Greece. International Journal of Contemporary Hospitality Management*, 18(2), 156–163.

Zafiropoulos, C., & Vrana, V. (2006). *A framework for the evaluation of hotel websites: The case of Greece. Information Technology in Tourism*, 8(3–4), 239–254.

Zafiropoulos, C., Vrana, V., & Paschaloudis, D. (2006). *Patterns of information services on hotel websites: The case of Greece. Anatolia: An International Journal of Tourism and Hospitality Research*, 17(1), 55–74.

Zafiropoulos, C. (2006). *Students' attitudes about educational service quality. The Cyprus Journal of Sciences*, 4, 13–24.

Kostoglou, V., & Zafiropoulos, C. (2006). *Analyzing the demand in the information and communications technologies sector: The case of Greece. The Cyprus Journal of Sciences*, 4, 91–108.

Vrana, V., & Zafiropoulos, C. (2006). *Tourism agents' attitudes on Internet adoption: An analysis from Greece. International Journal of Contemporary Hospitality Management*, 18(7), 601–608.

2005

Zafiropoulos, C., & Vrana, V. (2005). *Information services offered through the hotel websites: A comparative study between Cyprus and Greece. The Cyprus Journal of Sciences*, 3, 225–247.

Zafiropoulos, K., & Konstantinidis, I. (2005). *Από την προσωπογενή ταύτιση στην προσωποκεντρική επιλογή: Μελετώντας τη δομή του κομματικού ανταγωνισμού. Τετράδια Ανάλυσης Δεδομένων*, 5, 127–139.

Zafiropoulos, K. (2005). *Μεθοδολογικές παρατηρήσεις στη μέτρηση της ποιότητας των υπηρεσιών της τριτοβάθμιας εκπαίδευσης. Επιθεώρηση της Ελληνικής Ακαδημίας Διοίκησης Επιχειρήσεων*, 3(3–4), 5–14.

2004

Kostoglou, V., Paparrizos, K., & Zafiropoulos, C. (2004). *Investigating human resource management policies of the ICT labour market. ORIJ*, 4(1), 57–72.

Vrana, V., Zafiropoulos, C., & Paschaloudis, D. (2004). *Measuring the provision of information services in tourism hotel websites: The case of Athens – Olympic City 2004. Tourism and Hospitality Planning and Development*, 1(3), 255–272.

2003

Zafiropoulos, K., & Vrana, V. (2003). *Πρακτικές παροχής υπηρεσιών πληροφόρησης των τουριστικών ξενοδοχειακών επιχειρήσεων στο διαδίκτυο. Επιθεώρηση Ελληνικής Ακαδημίας Διοίκησης Επιχειρήσεων*, 2(3), 21–32.

- Vrana, V., Zafiropoulos, K., & Paschaloudis, D. (2003). *Διαμόρφωση πολιτικής πωλήσεων στην ξενοδοχειακή βιομηχανία με χρήση υπηρεσιών πληροφόρησης. Επιστημονική Επετηρίδα Εφαρμοσμένης Έρευνας*, 9(1), 159–174.
- Zafiropoulos, K. (2003). *Ικανοποίηση από την εργασία, αφοσίωση, εμπιστοσύνη και ασφάλεια των εργαζομένων: Συγκριτική έρευνα πεδίου σε Ελλάδα και Φινλανδία. Επιθεώρηση της Ελληνικής Ακαδημίας Διοίκησης Επιχειρήσεων*, 1(3), 29–41.
- Kelpandidis, M., Zafiropoulos, K., & Emporopoulou, S. (2003). *Η ευρωπαϊκή διάσταση στην ελληνική εκπαίδευση. Φιλολόγος*, 111, 121–139.

2001–1999

- Zafiropoulos, K., & Marantzidis, N. (2001). *Για το κομματικό σύστημα στη Μεταπολίτευση: Κριτικό σημείωμα. Ελληνική Επιθεώρηση Πολιτικής Επιστήμης*, 18, 129–138.
- Zafiropoulos, K. (2001). *Ανάλυση και γεωγραφία των εκλογικών μετατοπίσεων 1996–2000. Ελληνική Επιθεώρηση Πολιτικής Επιστήμης*, 17, 7–41.
- Zafiropoulos, K., & Chadjipadelis, T. (2001). *Η γεωγραφία των εκλογών την περίοδο 1985–1993. Τόπος*, 16, 91–119.
- Zafiropoulos, K., & Marantzidis, N. (1999). *Εκλογικές μεταβολές στην κοινωνική βάση του Νέου ΠΑΣΟΚ. Ελληνική Επιθεώρηση Πολιτικής Επιστήμης*, 14, 24–49.
- Athanasidis, C., Zafiropoulos, K., & Marantzidis, N. (1999). *Συνδικαλιστική δράση και πολιτική συμπεριφορά: Η περίπτωση των εκπαιδευτικών 1995–1997. Επιθεώρηση Εργασιακών Σχέσεων*, 16, 4–18.
- Zafiropoulos, K., & Chadjipadelis, T. (1999). *Εκλογική μεταβλητότητα την περίοδο 1985–1996. Επιθεώρηση Πολιτικής Επιστήμης*, 13, 5–29.
- Lysonski, S., Ziamou, L., Zotos, Y., & Zafiropoulos, C. (1999). *Greek, Italian, German and Turkish products in Bulgaria. Journal of EuroMarketing*, 7(3), 59–77.

1998–1993

- Paraskevopoulos, S., Padeliadou, S., & Zafiropoulos, C. (1998). *Environmental knowledge of elementary school students in Greece. The Journal of Environmental Education*, 29(3), 55–60.
- Chadjipadelis, T., & Zafiropoulos, C. (1994). *Electoral changes in Greece 1981–1990: Geographical patterns and the uniformity of the vote. Political Geography*, 492–514.
- Chadjipadelis, T., Vougias, S., & Zafiropoulos, C. (1994). *Transport and social discrimination: The case of Menemeni, Thessaloniki. Transport Reviews*, 1–12.
- Chadjipadelis, T., & Zafiropoulos, K. (1993). *Γεωγραφικοί σχηματισμοί και ομοιομορφία στις εκλογικές μετατοπίσεις την περίοδο 1981–1990. Τόπος*, 6, 53–84.

Conference papers:

2024

Mitsiou, D., & Zafiroopoulos, K. (2024). *Systematic literature review on the application of the EFQM model as a framework in quantitative research in the context of the Greek public sector*.

2019

Vagianos, D., & Zafiroopoulos, K. (2019, November 13–14). *Proposing a three-component method for mapping the activated public opinion: A big-data applied analysis of the Greek political blogosphere*. 34th International Business Information Management Conference (IBIMA), Madrid, Spain.

2018

Antoniadis, K., Grougiou, V., Zafiroopoulos, K., Vrana, V., & Theocharidis, A. I. (2018, October 25–28). *The use of Facebook and Twitter by DMOs in Europe*. 2nd International Scientific Conference “In Search of Excellence in Tourism, Travel & Hospitality Management” (TOURMAN 2018), Rhodes, Greece.

2017

Antoniadis, K., Zafiroopoulos, K., & Vrana, V. (2017, September 28–30). *Εντοπισμός των ενεργών χρηστών στους λογαριασμούς Twitter των ελληνικών κυβερνητικών οργανισμών [Locating active users in Greek governmental Twitter accounts]*. 9th Panhellenic Data Analysis Conference, Thessaloniki, Greece.

2016

Vrana, V., Zafiroopoulos, K., & Antoniadis, K. (2016). *Top European museums on Twitter*. IACuDiT 2016, Athens, Greece.

2015

Theocharidis, A. I., Vrana, V., Michailidis, E. N., Zafiroopoulos, K., Paschaloudis, D., & Pantelidis, P. (2015, July 18–19). *Social influence in online social networks*. International Conference on Internet Studies (NETs2015), Tokyo, Japan.

Vrana, V., Zafiroopoulos, K., Antoniadis, K., & Theocharidis, A. I. (2015, May 19–21). *Measuring the Twitter performance of hotel e-mediaries*. IACuDiT 2015 “Tourism, Culture and Heritage in a Smart Economy,” Athens, Greece.

Antoniadis, K., Zafiroopoulos, K., & Vrana, V. (2015, July 9–10). *Locating active followers in governmental Twitter accounts: The case of Greece*. ECSM 2015, 2nd European Conference on Social Media, Porto, Portugal.

2014

Katranidis, S., & Zafiroopoulos, K. (2014, January). *Developing net assessment scores after controlling for factors affecting student evaluations of faculty*. 2nd Dubai International Conference in Higher Education, Dubai, UAE.

Antoniadis, K., Vrana, V., & Zafiroopoulos, K. (2014, May 21–23). *Associating e-government and e-participation indexes with governmental Twitter accounts performance in EU countries*. CeDEM 2014, Danube University Krems, Austria.

Antoniadis, K., Zafiroopoulos, K., & Vrana, V. (2014, November 18–20). *Exploring potential communities of followers in governmental Twitter accounts of EU countries*. EGOSE 2014, St. Petersburg, Russia.

Antoniadis, K., Zafiroopoulos, K., & Vrana, V. (2014). *Communities of followers in tourism Twitter accounts of European countries*. ICT 2014, Muscat, Oman.

2013

Antoniadis, K., Vrana, V., & Zafiroopoulos, K. (2013, November 26–28). *Promoting European countries' destination image through Twitter*. ITC 2013, Peniche, Portugal.

2012

Vrana, V., & Zafiroopoulos, K. (2012, May 31–June 3). *A social networking analysis of wine blogs*. 2nd Advances in Hospitality and Tourism Marketing & Management Conference, Corfu, Greece.

2011

Zafiroopoulos, K., Vagianos, D., & Vrana, V. (2011, May 5–6). *Discussion of eParticipation topics in Greek political blogs*. CeDEM11: International Conference for E-Democracy and Open Government, Danube University Krems, Austria.

2010

Karavasilis, I., Zafiroopoulos, K., & Vrana, V. (2010, June 17–18). *Factors affecting the adoption of e-governance by teachers in Greece*. 10th European Conference on e-Government (ECEG), Limerick, Ireland.

Vrana, V., Zafiroopoulos, K., & Vagianos, D. (2010, October 25–28). *Conversation authorities among popular wine blogs*. Euro-CHRIE 2010 “Passion for Hospitality Excellence,” Amsterdam, Netherlands.

2009

Karavasilis, I., Zafiroopoulos, K., & Vrana, V. (2009, August 27–29). *Investigating total quality management through e-governance practices: The case of regional primary and secondary education administrations*. 12th ICQSS (QMOD & Toulon-Verona Joint Conference), Verona, Italy.

Karavasilis, I., Zafiroopoulos, K., & Vrana, V. (2009, August 27–28). *Policy making through regional education administrations' websites*. 6th New Horizons in Industry, Business and Education (NHIBE), Santorini Island, Greece.

Zafiroopoulos, K., & Vrana, V. (2009, September 25–27). *Representation and study of political blogs' conversational patterns*. 4th Mediterranean Conference on Information Systems (MCIS), Athens, Greece.

Vrana, V., & Zafiroopoulos, K. (2009, September 25–27). *A social networking analysis of travel blogs*. 4th Mediterranean Conference on Information Systems (MCIS), Athens, Greece. Vrana, V., Zafiroopoulos, K., & Karystinaiou, D. (2009, October 22–24). *Hyperlink analysis of travel*

blogs: The case of travelpod.com. 26th Euro-CHRIE Conference “From Services to Experiences in Tourism,” Helsinki, Finland.

2008

Vrana, V., & Zafiroopoulos, K. (2008). *Associations between USPs and design characteristics of Mediterranean countries' websites*. Proceedings of the 2nd International E-Business Forum Conference, Athens, Greece.

Zafiroopoulos, K., & Vrana, V. (2008, May 16–17). *Business attitudes towards supervised work experience of Greek Technological Education Institute students*. 5th International Conference “Business and Management 2008,” Vilnius, Lithuania.

Vrana, V., & Zafiroopoulos, C. (2008, October 11–14). *Features, perceived and expected interactivity of top hotel websites*. 26th Euro-CHRIE Conference “Building a Legacy, Living the Dream: 2020 Vision for Hospitality and Tourism,” Dubai, UAE.

2007

Zafiroopoulos, C., Vrana, V., & Karystinaiou, D. (2007). *Differentiations between expected and perceived interactivity in hotel websites*. Proceedings of the 15th European Conference on Information Systems (ECIS 2007), St. Gallen, Switzerland.

Zafiroopoulos, C., & Vrana, V. (2007, August 30–31). *Measuring perceived interactivity of hotel websites*. New Horizons in Industry, Business and Education (NHIBE), Rhodes, Greece.

Zafiroopoulos, C., Frigidis, G., & Vrana, V. (2007, September 3–4). *Service quality assessment in higher education: A comparison of students' and staff's attitudes in a Greek higher education institute*. 10th Toulon-Verona Conference ESOE, Thessaloniki, Greece.

Vrana, V., Zafiroopoulos, C., & Karavasilis, I. (2007, September 3–4). *Quality evaluation of local government websites: The case of a primary education administration website*. 10th Toulon-Verona Conference ESOE, Thessaloniki, Greece.

2006

Vrana, V., Zafiroopoulos, C., & Paschalidis, S. (2006, June). *Attitudes towards Internet use among travel agencies in Greece*. European Conference on Information Systems (ECIS), Gothenburg, Sweden.

Vrana, V., Zafiroopoulos, C., & Drogalas, G. (2006, May 26–27). *Analyzing students' attitudes towards the adoption of e-learning: The case of technical vocational schools*. 3rd International Conference “Education and Economic Development,” TEI of Epirus, Preveza, Greece, 527–536.

Zafiroopoulos, C., Vrana, V., & Drogalas, G. (2006, June). *Measuring content and usability of rural tourism lodgings websites*. International Conference of Trends, Impacts and Policies on Tourism Development, Hellenic Open University, Heraklion, Crete, Greece.

Vrana, V., & Zafiroopoulos, C. (2006, June 14). *Branding Mediterranean countries through Internet*. 2nd International Congress “Progress in Tourism and Hospitality: Present and Future Challenges,” Thessaloniki, Greece.

Vrana, V., Zafiroopoulos, C., & Karystinaiou, D. (2006, October 25–28). *Factors influencing interactivity on top hotel brands' websites*. 24th Euro-CHRIE Conference, Thessaloniki, Greece.

Zafiroopoulos, C., & Vrana, V. (2006, October 25–28). *Internet practices among travel agents: The case of Greece*. 24th Euro-CHRIE Conference, Thessaloniki, Greece.

D'Uggento, A. M., Petruzzellis, L., Romanazzi, S., Vrana, V., & Zafiroopoulos, C. (2006, October 20–21). *Student satisfaction e qualità del servizio nelle università: un'analisi transnazionale Italia–Grecia*. 120° Anniversario della Facoltà di Economia, Università degli Studi di Bari, Italy.

2005

Zafiroopoulos, C., Vrana, V., & Paschaloudis, D. (2005). *An evaluation of the performance of hotel websites using managers' views about online information services*. European Conference on Information Science, Regensburg, Germany.

Zafiroopoulos, C., Frangidis, G., Kehris, E., Dimitriadis, S., & Paschaloudis, D. (2005, June 8–11). *Service quality assessment in higher education: The case of the Technological Educational Institute (T.E.I.) of Serres, Greece*. 9th International Conference on Marketing and Development (ICMD), Thessaloniki, Greece.

Vrana, V., Zafiroopoulos, C., & Paschaloudis, D. (2005, June 8–11). *Website marketing practices of agrotouristic lodgings*. 9th International Conference on Marketing and Development (ICMD), Thessaloniki, Greece.

Zafiroopoulos, C., Kehris, E., & Dimitriadis, S. (2005, August 25–26). *Methodology tools for internal evaluation in higher education: The case of a Greek Business Administration Department*. New Horizons in Industry, Business and Education (NHIBE), Corfu, Greece.

Zafiroopoulos, C., Vrana, V., Paschaloudis, D., & Bezergiannidou, A. (2005, August 25–26). *Global trends of website content for the accommodation industry*. New Horizons in Industry, Business and Education (NHIBE), Corfu, Greece.

Frangidis, G., Zafiroopoulos, C., Paschaloudis, D., & Vrana, V. (2005, September 8–9). *A longitudinal study on how students shape opinion about quality of education: Research outcomes and management implications*. 8th Toulon-Verona Conference ESOE, Palermo, Italy.

Vrana, V., & Zafiroopoulos, C. (

2005, October 27–28). *Benchmarking usability of rural tourism lodgings websites*. Annual Euro-CHRIE Conference “Facing Change in Tourism and Hospitality,” Paris, France.

Vrana, V., Frangidis, G., Zafiroopoulos, C., & Paschaloudis, D. (2005, November 19–23). *Analyzing academic staff and students' attitudes towards the adoption of e-learning*. ICDE International Conference, New Delhi, India.

2004

Zafiroopoulos, C., Vrana, V., & Paschaloudis, D. (2004, November 3–7). *Patterns of information services offered on the web: An analysis of hotel-company practices*. Annual Euro-CHRIE Conference “Global Issues and Trends in Hospitality and Tourism Industries,” Bilkent University, Ankara, Turkey.

Books, Book Chapters & Edited Volumes:

2025

Ζαφειρόπουλος, Κ. (2025). *Εισαγωγή στη Στατιστική και τις Πιθανότητες*. Αθήνα: Εκδόσεις Κριτική.

Ζαφειρόπουλος, Κ. (2025). *Πώς γίνεται μια επιστημονική εργασία; Επιστημονική έρευνα και συγγραφή εργασιών* (3η έκδοση, 438 σελ.). Αθήνα: Εκδόσεις Κριτική.

Ζαφειρόπουλος, Κ., & Μυλωνάς, Ν. (2025). *Στατιστική με το SPSS*. Εκδόσεις Τζιόλα.

2022

Μπουτσιούκη, Σ., Σκιαδάς, Δ., Κουσκουβέλης, Η., Ζαφειρόπουλος, Κ., Βασιλειάδης, Ν., Καρατσιώρη, Μ., Κόνιαρης, Β., & Τσαλαμπούνη, Αικ. (Επιμ.). (2022). *Πανεπιστήμιο και Πρακτική Άσκηση: Εμπειρίες και προκλήσεις*. Πρακτικά 1ου Συνεδρίου του ερευνητικού έργου «Προγράμματα Πρακτικής Άσκησης στην Ανώτατη Εκπαίδευση» (Hi.Ed.WEP). Πανεπιστήμιο Μακεδονίας. ISBN 978-618-5255-19-0.

2021

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