

MARIA ALIPRANTI

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University of Macedonia
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CURRENT POSITION

2019- present Assistant Professor, Department of Economics, University of Macedonia,
Greece

PREVIOUS POSITIONS

2017- 2019 Lecturer in Economics, Department of Economics, Finance and
Entrepreneurship, Aston Business School, University of Aston, UK

2013-2017 Postdoctoral Research Fellow, Düsseldorf Institute for Competition
Economics (DICE), Heinrich-Heine University of Düsseldorf, Germany

EDUCATION

2008-2013 Ph.D. in Economics, Summa cum Laude, Department of Economics,
University of Crete. Thesis Title: "Essays on Advertising and Innovation in
Imperfectly Competitive Markets"

2012 Visiting Scholar, Laboratorio de Economía Experimental (LEE),
Department of Economics, University Jaume I, Spain

2006-2008 MSc in Economics, Department of Economics, University of Crete

2002-2006 BSc in Economics, Department of Economics, University of Crete

RESEARCH INTERESTS

Industrial Organization, Applied Microeconomics, Economics of Advertising, Economics of
Innovation, Competition Policy

PUBLICATIONS

1. “On the pro-competitive effects of passive partial backward ownership”, (with E. Petrakis and P. Skartados), *Economic Letters*, 213, 2022, 110367.
2. “Upstream market structure and the timing of technology adoption”, (with E. Petrakis), *Managerial and Decision Economics*, 43, 2022, 1928-1310.
3. “Fixed fee discounts and Bertrand competition in vertically related markets”, (with E. Petrakis), *Mathematical Social Sciences*, 106, 2020, 19-26.
4. “Non-comparative and comparative advertising in oligopolistic markets”, (with E. Mitrokostas and E. Petrakis), *The Manchester School*, 86 (3), 2018, 308-332.
5. “On Vertical Relations and the Timing of Technology Adoption”, (with C. Milliou and E. Petrakis), *Journal of Economic Behavior and Organization*, 120, 2015, 117-129.
6. “Price vs. Quantity Competition in a Vertically Related Market”, (with C. Milliou and E. Petrakis), *Economics Letters*, 124, 2014, 122-126.

WORKING PAPERS AND WORK IN PROGRESS

1. “Corporate Social Responsibility and Bargaining in Unionized Markets”, (with C. Manasakis and E. Petrakis), Mimeo.
2. “Comparative advertising in markets with network externalities”, (with E. Petrakis), working paper, University of Crete, Working Paper Series, 2013, No: 2013-06.

TEACHING EXPERIENCE

- University of Macedonia: Microeconomics I, Mathematics for Economists I, Development Economics, Public Economics, Microeconomics I (MSc program)
- Aston University: Business Economics, Finance and Economics (online apprenticeship), Competition Policy, Markets, Games and Strategies, Master Thesis Supervision, Placement Supervision.
- Heinrich-Heine-University of Düsseldorf: Institutional Economics, Industrial Economics (MSc program)
- University of Crete: Teaching Assistant for Microeconomic Theory I (Department of Applied Mathematics), Microeconomic Theory II (Department of Applied Mathematics), Advanced Microeconomic Theory (Department of Economics, MSc program),

GRANTS SCHOLARSHIPS AND FUNDED PROJECTS

- “New Methods in the Analysis of Market Competition: Oligopoly, Networks and Regulation”, Researcher, Coordinator: Prof. Nikos Vettas, Research Funding Program: Thales - Athens University of Economics and Business, Financed by: EU and Greek national funds.
- “Firms’ Long run Strategies, Oligopolistic Competition and Welfare: Quality Enhancing R&D, Advertising and Corporate Social Responsibility”, Researcher, Coordinator: Prof. Emmanuel Petrakis, Basic Research Funding Program, University of Crete, Financed by: Special Research Account (ELKE).
- Doctoral Studies Fellowship, Department of Economics, University of Crete.

PRESENTATION IN CONFERENCES

Annual Meeting of the Association of Southern European Economic Theorists (ASSET) 2016, 2014, 2011, 2009; Annual Conference of the European Association for Research in Industrial Economics (EARIE) 2015; Workshop on Vertical Related Markets 2015; Jornadas de Economia Industrial 2014, 2010; Competition and Innovation Summer School (CISS) 2014; Conference on Research on Economic Theory and Econometrics (CRETE) 2016, 2015, 2013, 2012, 2009.

INVITED REFEREEING

Environmental and Resource Economics, Information Economics and Policy, Scandinavian Journal of Economics, Economics Bulletin, Journal of Theoretical and Institutional Economics, Review of Industrial Organization, Mathematical Social Sciences.

COMPUTER SKILLS

Mathematica, Scientific Work-Place, MS Office

LANGUAGE SKILLS

Greek (native), English (fluent), Spanish (basic), German (basic)

REFERENCES

Professor Emmanuel Petrakis, Department of Economics, University of Crete, University Campus at Gallos, Rethymnon 74100, Greece. e-mail: petrakis@uoc.gr

Professor Nilolaos Georgantzis, Burgundy School of Business, 29 Rue Sambin, 21000, Dijon, France, e-mail: nikolasos.georgantzis@bsb-education.com

Professor Chrysovalantou Milliou, Department of International and European Economic Studies, Athens University of Economics and Business, Patission Str. 76, Athens 10434, Greece. e-mail: cmilliou@aueb.gr