

## MARIA ALIPRANTI

Department of Economics  
University of Macedonia  
156 Egnatia Street  
54636 Thessaloniki, Greece  
e-mail: [alipranti@uom.edu.gr](mailto:alipranti@uom.edu.gr)

### CURRENT POSITION

---

2019- present      Assistant Professor, Department of Economics, University of Macedonia, Greece

### PREVIOUS POSITIONS

---

2017- 2019      Lecturer in Economics, Department of Economics, Finance and Entrepreneurship, Aston Business School, University of Aston, UK

2013-2017      Postdoctoral Research Fellow, Düsseldorf Institute for Competition Economics (DICE), Heinrich-Heine University of Düsseldorf, Germany

### EDUCATION

---

2013      Ph.D. in Economics, Summa cum Laude, Department of Economics, University of Crete. Thesis Title: "Essays on Advertising and Innovation in Imperfectly Competitive Markets"

2012      Visiting Scholar, Laboratorio de Economía Experimental (LEE), Department of Economics, University Jaume I, Spain

2008      MSc in Economics, Department of Economics, University of Crete

2006      BSc in Economics, Department of Economics, University of Crete

### RESEARCH INTERESTS

---

Industrial Organization, Applied Microeconomics, Economics of Advertising, Economics of Innovation, Competition Policy

## **PUBLICATIONS**

---

1. “Price vs. Quantity Competition in a Vertically Related Market”, (with C. Milliou and E. Petrakis), *Economics Letters*, 124, 2014, 122-126.
2. “On Vertical Relations and the Timing of Technology Adoption”, (with C. Milliou and E. Petrakis), *Journal of Economic Behavior and Organization*, 120, 2015, 117-129.
3. “Non-comparative and comparative advertising in oligopolistic markets”, (with E. Mitrokostas and E. Petrakis), *The Manchester School*, 86 (3), 2018, 308-332.

## **WORKING PAPERS AND WORK IN PROGRESS**

---

1. “Comparative advertising in markets with network externalities”, (with E. Petrakis), University of Crete, Working Paper Series, 2013, No: 2013-06.
2. “Bertrand competition under three-part tariffs in vertically related markets”, (with E. Petrakis), Mimeo.
3. “Upstream Market Structure and the Timing of Technology Adoption” (with E. Petrakis), Mimeo.
4. “CSR Activities in unionized oligopolistic markets”, work in progress.

## **TEACHING EXPERIENCE**

---

- Aston University 2017-2019: Business Economics (fall 2017), Finance and Economics (online apprenticeship, spring 2018), Competition Policy (fall 2018), Markets, Games and Strategies (spring 2019), Master Thesis Supervision (2018/19), Placement Supervision (2018/19)
- Heinrich-Heine-University of Düsseldorf 2014-2016: Institutional Economics (fall 2015, 2016); Industrial Economics (MSc program, spring 2014)
- University of Crete 2008-2010: Teaching Assistant for Microeconomic Theory I (Department of Applied Mathematics, fall 2010 and spring 2009); Microeconomic Theory II (Department of Applied Mathematics, spring 2009); Advanced Microeconomic Theory (Department of Economics, MSc program, spring 2008); Microeconomic Theory II (Department of Economics, fall 2008)

## **GRANTS SCHOLARSHIPS AND FUNDED PROJECTS**

---

- “New Methods in the Analysis of Market Competition: Oligopoly, Networks and Regulation”, **Researcher**, Coordinator: Prof. Nikos Vettas, Research Funding Program: Thales - Athens University of Economics and Business, Financed by: EU and Greek national funds, Duration: 2/2012- 7/2015.

- “Firms’ Long run Strategies, Oligopolistic Competition and Welfare: Quality Enhancing R&D, Advertising and Corporate Social Responsibility”, **Researcher**, Coordinator: Prof. Emmanuel Petrakis, Basic Research Funding Program, University of Crete, Financed by: Special Research Account (ELKE), Duration: 9/2010- 1/2013.
- Doctoral Studies Fellowship, Department of Economics, University of Crete, 2009.

## **PRESENTATION IN CONFERENCES**

---

Annual Meeting of the Association of Southern European Economic Theorists (ASSET) 2016, 2014, 2011, 2009; Annual Conference of the European Association for Research in Industrial Economics (EARIE) 2015; Workshop on Vertical Related Markets 2015; Jornadas de Economia Industrial 2014, 2010; Competition and Innovation Summer School (CISS) 2014; Conference on Research on Economic Theory and Econometrics (CRETE) 2016, 2015, 2013, 2012, 2009.

## **INVITED REFEREEING**

---

Environmental and Resource Economics, Information Economics and Policy, Scandinavian Journal of Economics, Economics Bulletin, Journal of Theoretical and Institutional Economics, Review of Industrial Organization, Mathematical Social Sciences

## **COMPUTER SKILLS**

---

Mathematica, Scientific Work-Place, MS Office

## **LANGUAGE SKILLS**

---

Greek (native), English (fluent), Spanish (basic), German (basic)

## **REFERENCES**

---

Professor Emmanuel Petrakis, Department of Economics, University of Crete, University Campus at Gallos, Rethymnon 74100, Greece. e-mail: [petrakis@uoc.gr](mailto:petrakis@uoc.gr)

Professor Justus Haucap, Heinrich-Heine-Universität Düsseldorf, Universitätsstr. 1, D-40225 Düsseldorf, Germany, e-mail: [haucap@dice.hhu.de](mailto:haucap@dice.hhu.de)

Dr. Chrysovalantou Milliou, Associate Professor, Department of International and European Economic Studies, Athens University of Economics and Business, Patission Str. 76, Athens 10434, Greece. e-mail: [cmilliou@aueb.gr](mailto:cmilliou@aueb.gr)