Memorandum of Understanding
Between

Shanghai Business School (SBS)
Shanghai, People’s Republic of China

and

University of Macedonia
Thessaloniki, Greece

Deeply committed to promoting international understanding, and keenly aware of the important role being played by institutions of higher education toward the progress, peace, and well being of humankind through educational collaboration, Shanghai Business School, hereinafter SBS, and the University of Macedonia, agree to examine future possibilities for enhanced educational cooperation for their respective students, faculty and administrations.

This Memorandum’s primary purpose is to formally initiate an inter-institutional dialogue in recognition of our common interests and as an expression of our good will. As such, any specific institutional commitments related to student, faculty and administrative collaboration will be incorporated into a subsequent formal agreement and will be signed by the chief executive officers of both institutions.
I. Both parties agree to explore possible future institutional cooperation in relation to the following:
A. Faculty and administrative collaboration in the areas of instruction, research and exchanges for the purposes of professional development and university familiarization such as research visits, publication of research articles, short courses, academic workshops and conferences;
B. Student and Staff mobility;
C. Exchange of materials in education and research, publications and academic information;
D. Joint academic programs and recognition of qualifications and Joint degree or a double degree both at graduate and postgraduate levels drawing upon our respective institutional strengths and experiences in administering international programs.
E. Any public or official external communication with the use of each others name, brand, logo shall be approved first among the parties.
F. Build Together the International Business Education Alliance. The "International Business Education Alliance" (hereinafter referred to as "Alliance") is an unofficial cooperation organization, of which the establishment is advocated by Shanghai Business School as the founder, consisting of voluntary members from relative business institutions of higher education and scientific research institutes throughout the world, aiming to enhance international communications between business colleges and the promotion of international cooperation.
II. The signatories agree further:

A. When appropriate, the chief executives of each institution will authorize their respective international offices to serve as the primary contact on future efforts related to this Memorandum.

B. Each institution will receive one copy of this agreement in English and in Chinese.

C. This Memorandum shall not prevent either institution from establishing similar relations with other institutions in the same or other countries, nor is it intended and does not create any contractual rights or obligations with respect to the signatory agencies or other parties.

[Signatures]

杨冰 Yang Bing
处长 Director
国际交流处 International Studies Faculty
代表上海商学院 SBS

June 5th, 2018
签名日期
Place & Date of Signature

Christosll. Negkakis
Professor
Dean of the School of Business Administration
Represent University of Macedonia

June 5th, 2018
签名日期
Place & Date of Signature